



For Immediate Release:

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NEW INTERACTIVE WEBSITE ENABLES ONLINE TEACHER COMMUNITIES AND RESOURCE SHARING

TeachAde Is First Website of its Kind to Use Web 2.0 Technology

Miami, FL – TeachAde (www.teachade.com) is a new interactive website for K-12 educators, designed to save busy educators time and make teaching easier by providing quick access to an electronic database of reviewed resources for researching and planning class lessons. The first Web 2.0 resource exclusively for teachers, the free site also enables teachers to network in online communities geared to their teaching interests.

“TeachAde is truly a first in the education space – an interactive meeting place on the Internet where teachers can share, rate, create and search for resources to enhance their teaching and professional development, as well as network with other teachers,” said Michael Pearce, founder and chief executive officer of TeachAde.

“Research shows that teachers are increasingly turning to the Web to help them meet classroom challenges, and that many are interested in participating in online educational communities to share resources and network with other professionals,” he said.

“TeachAde was designed to respond to these growing needs by providing valuable time-saving resources teachers can trust, as well as a forum for professional development and mentoring.”

TeachAde uses powerful Web 2.0 second-generation, Internet technology which permits online collaboration and information sharing. Educators can use the site to share and author curriculum with their peers in a wide variety of formats – from word documents to video files – discuss issues relevant to their teacher with other professionals, and access information that supports their ongoing professional development. The site features a

database of reviewed, core resources covering language arts, English, math, science and social studies, easily searched by grade level and key word.

Other convenient features include a daily digital planner for group meeting and lesson preparation reminders, open group forums to facilitate collaboration with peers, an easy to use uploading tool for adding resources to the database, group folders, personal favorites or planner, and personal profile pages to enhance social and professional networking.

TeachAde is available to teachers, college professors and college students for free, with full functionality provided to members following a simple online sign-up process. The TeachAde search function also is available to non-members as are several other valuable TeachAde tools. No advertising is accepted, however, commercial members are allowed to display their brands and trademarks when participating in the TeachAde community.

TeachAde was co-founded by a team of other education experts and professionals.

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