# TeachAde receives prestigious WebAward

*Leading provider of online resource for educators is recognized
for its standard of excellence and achievement in web development*

Sept 27, 2010 MIAMI, Fla. — TeachAde is proud to announce that it has received the prestigious Web Marketing Association's 2010 Education Standard of Excellence award for Outstanding Achievement in Web Development. The WebAward Competition is the premier award recognition program for Web developers and marketers worldwide.

"I am pleased the judges have selected TeachAde.com for the Standard of Excellence award," said Michael Pearce, Founder and CEO of TeachAde.com. "Since our beginning we have never stop improving our site and for the third time the judges have seen our progress. Great proprietary technology, along with strategic partners like The National Education Association's Member Benefits Corporation and Adopt-A-Classroom, has made our site a powerful tool in the educator's tool box."

Since 1997, the Web Marketing Association's annual WebAward Competition has been setting the standard of excellence for website development. More than 2,000 sites from 45 countries were a part of this year's competition. Entries were judged on design, copy writing, innovation, content, interactivity, navigation, and use of technology. Independent expert judges from around the world review sites throughout 96 industries. The best are recognized with a WebAward, allowing them to put their best work in the spotlight for the world to see.

TeachAde.com is the first free site for educators combining a robust database of reviewed resources, curriculum authoring and sharing in a wide variety of formats, management tools and access to a broad community of educators with similar interests. It is the first site of its kind to use Web 2.0 Internet technology which permits online information sharing, collaboration and professional networking.

Teachade's unique twist on social networking has made it into one of the most helpful educator resource sites on the Internet, combining the best features of social networking with educational resources and fund-raising tools. Members are able to contribute a variety of files, including multimedia files and lesson plans, for others to download. These same files are then distributed to the registered users of TeachAde based upon their profile.

The beauty of TeachAde is that the web designers and administrators have taken what could be a complex system and crafted an intuitive, easy-to-use online tool. Members can reach out to other educators with similar interests or needs and collaborate. For example, an experienced fifth-grade math teacher in Ohio can connect via TeachAde to a new fifth-grade math teacher in California, easily and effectively sharing insight and resources.

TeachAde has over 59,000 free educational resources available to its members in an easy to search data base. Membership is available free of charge and members consist of educators from around the U.S. and the world. Investor funding for TeachAde.com has been provided by Robert Potamkin, Chairman of Potamkin Companies. For more information, see www.teachade.com or contact Dawn Mena at dmena@teachade.com.

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