



TeachAde joins with Disney to promote the Disney Planet Challenge competition

TeachAde educator resource site to feature Disney's environmental education challenge empowering grade school children to make a difference in their communities

Nov. 04, 2010 – MIAMI, Fla. – TeachAde.com, an award-winning online community and resource center for educators, is excited to announce their partnership with the Walt Disney Company in support of Disney's Planet Challenge™. A natural addition to the free online educational resources offered by TeachAde, Disney's Planet Challenge (DPC) is a free, project-based, environmental competition for elementary and middle school students all across the United States.

The DPC program inspires students to be good stewards of the environment and empowers them to make a difference in their school, at home and in their local communities.

"We are thrilled to have this opportunity to partner with Disney and their quality award-winning team," said Michael Pearce, CEO of TeachAde.com. "Our mission and goals of supporting children and educators are in perfect alignment and we are very pleased to be able to support Disney's Planet Challenge competition for students."

The TeachAde.com web site will feature information, videos and useful links via its web site to support educators as they explore the program and participate with their students throughout the 2010-2011 school year. Over the course of DPC's long-term projects, students will identify an environmental issue in their local community and design a solution that they manage and document from start to finish.

Each participating class develops a portfolio for evaluation by a panel of experts on environmental-relevance, student learning, changes in practices and attitudes, community involvement, lasting benefits to students, school and/or community, and originality. Enrollment for the 2010-2011 Disney's Planet Challenge program is open until Friday, December 17, 2010.

About TeachAde

TeachAde.com is the first social network for educators providing them with the ability to create, search and share resources to enhance their teaching and professional development as well as network with other educators. TeachAde is available free of charge and members consist of K-12 teachers from around the U.S. and the world, college professors throughout the U.S., and representatives of commercial and non-profit enterprises that serve the teaching community. Investor funding for TeachAde.com has been provided by Robert Potamkin, Chairman of Potamkin Companies. For more information please visit www.teachade.com or contact dmena@teachade.com for photo or interview requests.