

# TeachAde.com survey results reflect educators' desire for effective classroom resources, professional development online

*Online survey hosted by TeachAde gathered insights directly from the source as they researched the needs and wishes of educators across the nation*

Miami, Fla. – April 23, 2012 – An online survey hosted by TeachAde gathered insight from educators across the nation about their needs, what they are searching for online and support issues they deal with as professionals and in the classroom. TeachAde, awarded a place in the prestigious *Technology & Learning* listing of Top 100 education websites, conducted this survey during March and April this year to give educators a voice and a place to share their experiences and share their insight with their own community and those who serve them.

Survey results that stood out include:

- Educators' desire for more online sites that offer free classroom resources such as lesson plans, worksheets, visual aides and hands-on activities
- The perception of a lack of economical and effective professional development choices that fit their schedules
- A need for simple fundraising resources and solutions
- A desire for support for educators approaching and enjoying retirement
- Guidance for safely implementing social media into the education process

The input received directly from educators has proven so valuable, that TeachAde has opened a new survey for educators and invites them to share their experience and insights at <https://www.surveymonkey.com/s/TeachAde>.

TeachAde currently offers more than 60,000 free resources created, tested and approved by educators that support quality classroom experiences nationwide. This online support and resource destination for educators across the country also provides easy access to updates in education, current events and highlights of valued resources directly to members through its eBulletin service. TeachAde created this free service for members who sign up for a free account at [www.teachade.com](http://www.teachade.com). Busy educators can also enjoy the convenience of having eBulletins delivered to their smartphones by texting "TEACHADE" directly to 22828.

What exactly are these resources? The resources TeachAde offers are curriculum or development material in categories that include language arts, English, math, science and social studies. Additional categories include music, foreign language, technology, student wellness, physical education and



professional development. Resources are easily searched by subject, key words and by grade levels. New resources are constantly being added by educators daily to the site.

TeachAde membership is available free of charge to educators, parents and members of the community who work with or support education. For more information and to sign up for a free account, please visit [www.teachade.com](http://www.teachade.com) or text TEACHADE to 22828. (Data and message rates may apply.)

#### About TeachAde.com

Teachade.com began as a solution for sharing teaching resources in a protected online environment. With an eye to both current and future generations, TeachAde hopes to help solve the global education problem by proactively collaborating with foundations, companies, educators, parents and communities, and thereby level the playing field for success in life and in school.

Members of the TeachAde.com website community are able to interact and contribute by uploading and sharing files, including multimedia files and complete lesson plans, for others to download and enjoy. These files can be used and shared via an intuitive interest-matching tool that makes sure educators get the resources they greatly need – delivered directly to them. Team-building tools such as public and private groups within TeachAde.com are yet another means that educators can use to collaborate proactively.

The heart of TeachAde's success is its community. TeachAde has partnered with organizations such as NEA Member Benefits, Adopt-A-Classroom, Goldie Hawn's MindUp Foundation, Agile-Ed and Disney. Investor funding for TeachAde.com is provided by Robert Potamkin, Chairman of Potamkin Companies. For more information please visit [www.teachade.com](http://www.teachade.com), [www.facebook.com/TeachAde](https://www.facebook.com/TeachAde) or contact [dmena@teachade.com](mailto:dmena@teachade.com).